PRO-SYS VarioSonic Electric Toothbrush [Editors' Choice]

PRO-SYS by Benco Dental
www.benco.com

Description
PRO-SYS VarioSonic Electric Toothbrush is a customizable, battery-operated electric toothbrush with five brushing intensities and a choice of five brush heads, resulting in 25 possible options for brushing. Several of the brush heads incorporate soft DuPont Tytex bristle filaments and microprocessor-controlled motion to deliver deep cleaning together with total comfort. The brush head movement offers optimized rotational velocity and dynamic motion. The brush heads are available in Normal Soft for healthy gums; Extra Soft with shorter bristles and a gentle curvature; Hybrid Soft with two types of bristle fibers to reach deeper between teeth; Ultra Soft with longer, curved bristles; and Feather Soft for sensitive teeth and gums. The five brushing intensities range from Mode 1 (most sensitive) to Mode 5, which is the strongest brushing intensity and designed for everyday cleaning of healthy teeth and gums. This brush also incorporates an automatic timer that guides patients through each quadrant of the mouth in brushing for the optimal length of time. Each brush includes five different brush heads, a power cord w/USB, charging dock, travel case, and instructions for use.

Unique Features
- Five brush heads ranging from Normal Soft to Feather Soft
- Five brushing intensities to choose from
- Automatic timer to guide patients in brushing each quadrant
- Clinical-level oral hygiene without exerting excess pressure
- Fully-charged battery lasts up to 1 month

Evaluation Highlights
PRO-SYS VarioSonic Electric Toothbrush was evaluated by 13 consultants and 36 patients with a total of 1,802 uses.
- Five brushing intensities.
- Five soft brush heads.
- Automatic timer.

"WAS MORE COMFORTABLE TO HOLD AND EASIER ON MY GUMS THAN MY NORMAL BRUSH."

Patients' Comments
- "Held its charge for my 10-day trip!"
- "Quieter than my Sonicare."
- "Light weight with calm vibrations."
- "I was able to easily reach my back teeth."
- "You have to push through all the intensities if you need to turn it off before the timer is up."

Key Features:

Evaluators' Comments
- "I have used Sonicare and Oral-B and this battery outlasts them all!"
- "I liked the option of five intensities."
- "Definitely feels better than Sonicare or Oral-B."
- "The sonic noise bothered me."
- "I wish it had a pressure sensor and maybe a wave/massage function."

Compared to Competitive Products:
- (Consultant rating)
  - 62% Better
  - 38% Equal

Compared to Competitive Products:
- (Patient rating)
  - 86% Better
  - 11% Equal
  - 3% Worse

Percentage of Consultants Who Would:
- Recommend: 46%
- Recommend in addition: 46%
- Not recommend: 8%

Percentage of Patients Who Would:
- Recommend: 72%
- Recommend in addition: 25%
- Not recommend: 3%

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