



Products Rated Highly by Evaluators in CR Clinical Trials

PRO-SYS VarioSonic Power Toothbrush



Benco Dental

\$40/Automated Toothbrush

\$9/3 Replacement Heads

Power Toothbrush with Five Speeds and Five Soft Brush Head Options

Sonic power toothbrush with the following soft brush heads included: Feather Soft, Ultra Soft, Hybrid Soft, Extra Soft, and Normal Soft. Designed to clean well while being gentle to soft tissues. Brush has five speeds. Combination of soft brush head and variable speed allow even periodontal patients to have comfort while cleaning effectively. Intended to be purchased by dentist and sold by dentist to patient as a potential profit source.

Advantages:

- Multiple brush types and replacement brush heads are affordable
- Variable speeds and two-minute timer
- Price decreases with the purchase of 10 or more
- Ergonomic, lightweight handle

Limitation:

- A few Evaluators desired additional brush shapes

CR CONCLUSIONS: 78% of 23 CR Evaluators stated they would incorporate PRO-SYS VarioSonic Power Toothbrush into their practice. 96% rated them excellent or good and worthy of trial by colleagues.

What is CR?

WHY CR?

CR was founded in 1976 by clinicians who believed practitioners could confirm efficacy and clinical usefulness of new products and avoid both the experimentation on patients and failures in the closet. With this purpose in mind, CR was organized as a unique volunteer purpose of testing all types of dental products and disseminating results to colleagues throughout the world.

WHO FUNDS CR?

Research funds come from subscriptions to the Gordon J. Christensen Clinicians Report®. Revenue from CR's "Dentistry Update™" courses support payroll for non-clinical staff. All Clinical Evaluators volunteer their time and expertise. CR is a non-profit, educational research institute. It is not owned in whole or in part by any individual, family, or group of investors. This system, free of outside funding, was designed to keep CR's research objective and candid.

HOW DOES CR FUNCTION?

Each year, CR tests in excess of 750 different product brands, performing about 20,000 field evaluations. CR tests all types of dental products, including materials, devices, and equipment, plus techniques. Worldwide, products are purchased from distributors, secured from companies, and sent to CR by clinicians, inventors, and patients. There is no charge to companies for product evaluations. Testing combines the efforts of 450 clinicians in 19 countries who volunteer their time and expertise, and 40 on-site scientists, engineers, and support staff. Products are subjected to at least two levels of CR's unique three-tiered evaluation process that consists of:

1. Clinical field trials where new products are incorporated into routine use in a variety of dental practices and compared by clinicians to products and methods they use routinely.
2. Controlled clinical tests where new products are used and compared under rigorously controlled conditions, and patients are paid for their time as study participants.
3. Laboratory tests where physical and chemical properties of new products are compared to standard products.

Clinical Success is the Final Test



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CRA Foundation® changed its name to CR Foundation® in 2008.



This team is testing resin curing lights to determine their ability to cure a variety of resin-based composites.

Every month several new projects are completed.

THE PROBLEM WITH NEW DENTAL PRODUCTS.

New dental products have always presented a challenge to clinicians because, with little more than promotional information to guide them, they must judge between those that are new and better, and those that are just new. Because of the industry's keen competition and rush to be first on the market, clinicians and their patients often become test data for new products.

Every clinician has, at one time or another, become a victim of this system. All own new products that did not meet expectations, but are stored in hope of some unknown future use, or thrown away at a considerable loss. To help clinicians make educated product purchases, CR tests new dental products and reports the results to the profession.

Products evaluated by CR Foundation® (CR®) and reported in the Gordon J. Christensen Clinicians Report® have been selected on the basis of merit from hundreds of products under evaluation. CR® conducts research at three levels: 1) multiple-user field evaluations, 2) controlled long-term clinical research, and 3) basic science laboratory research. Over 400 clinical field evaluators are located throughout the world and 40 full-time employees work at the institute. A product must meet at least one of the following standards to be reported in this publication: 1) innovative and new on the market, 2) less expensive, but meets the use standards, 3) unrecognized, valuable classic, or 4) superior to others in its broad classification. Your results may differ from CR Evaluators or other researchers on any product because of differences in preferences, techniques, product batches, or environments. CR Foundation® is a tax-exempt, non-profit education and research organization which uses a unique volunteer structure to produce objective, factual data. All proceeds are used to support the work of CR Foundation®. ©2019 This report or portions thereof may not be duplicated without permission of CR Foundation®. Annual English language subscription: US\$229 worldwide, plus GST Canada subscriptions. Single issue: \$29 each. See www.CliniciansReport.org for additional subscription information.